

WilliamCharles

Executive Search

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ExecSupport Staffing Division of WilliamCharles Search Group Expands—Announces Merger with 4-Point Staffing

GRAND RAPIDS, MI. June 6, 2007—*ExecSupport*, a specialized staffing service of *WilliamCharles Search Group* is expanding after nearly six months of steady business growth since its inception earlier this year. The organization has joined forces with industry veteran Beth Van Slyke of 4-Point Staffing. Van Slyke will serve as Senior Manager under the *ExecSupport* banner to provide direct hire and temp-to-hire executive support-level and skilled administrative professionals.

Van Slyke has over 10 years of successful staffing and recruiting experience, and up until earlier this month served as Founder and President of 4-Point Staffing which provided clerical and administrative staffing to area businesses. Van Slyke formed 4-Point Staffing in 2001 and focused on providing exceptional client service. “Joining WilliamCharles is a natural fit,” explained Beth Van Slyke. “We share so many of the same values and service principles.” In her new role, Van Slyke will focus on servicing existing clients, in addition to expanding the *ExecSupport* client base.

“WilliamCharles Search Group and *ExecSupport* focus on finding that perfect match—the right fit between candidate and corporate culture,” said WilliamCharles Search Group Principal and Co-Founder Chuck Smeester. “We feel the same way when adding someone to our own team. We are excited to have Beth join us as an integral member of our growing team.”

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ExecSupport Mergers With 4-Point Staffing

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ExecSupport is geared toward organizations seeking to maximize productivity and increase efficiencies with the right executive support-level talent. The division was created to fill a void currently not being served by traditional search firms. ExecSupport focuses on delivering direct hire and temporary placement of executive “support-level” staffing. A partial list of positions handled by ExecSupport includes executive assistants, administrative assistants, office managers, human resources assistants, accounting assistants, legal assistants, and marketing assistants.

Prior to forming 4-Point Staffing, Van Slyke played an instrumental role as Business Manager with a start-up manufacturing company from 1996-2001. Her career also includes experience in property management, human resources and office management.

Van Slyke is active in several area professional organizations, including the Society for Human Resource Management (SHRM) and InFORUM. She has also been active in the local Association of Human Resource Management, the Women’s Resource Center, the Grand Rapids Area Chamber of Commerce, Junior Achievement of the Michigan Great Lakes, and the Alliance of Women Entrepreneurs (Past Board Member and recipient of the 2005 “Entrepreneur of the Year” award). Van Slyke received a Professional of Human Resources (PHR) designation in 2004. She graduated with a Bachelor of Arts degree in business management from Davenport University. Van Slyke resides in Northeast Grand Rapids Township with her husband and two children.

WilliamCharles Search Group, located at 5550 Cascade Road SE, Suite 200 in Grand Rapids, has been delivering specialized, professional management and executive-level retained and contingency placement services since its inception. The organization specializes within the following business disciplines: executive management, human resources, banking, executive support, and sales/marketing. WilliamCharles belongs to an international network of recruiting organizations (N.P.A.), and is able to place candidates regardless of geography. Financial Edge Executive Resources (www.fin-edge.com), a division of WilliamCharles, provides accounting and finance professionals on a direct hire as well as a contract basis. Contact Chuck Smeester at (616) 464-4355, or visit www.william-charles.com for further information.

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